

Institutional Distinctiveness – JMJ College for Women (A), Tenali

Response:

The main thrust of the college that distinguishes our vision is that we commit ourselves for the intellectual development of the rural girls who are socially and economically backward. We aim to enhance their competence, commitment and compassion through various skills like communication skills, soft skills, life skills, career skills and other interpersonal skills to become dynamic leaders of the home and society.

We introduced Communicative English classes for all the students during college hours in collaboration with Institute of Language Management (ILM), Bangalore from June 2018 to March 2019 to empower the personal and professional skills of the students. The faculty from ILM trained the students in language skills, communicative skills, Body language skills, analytical skills and time Management. The training improved students communicative and interview skills.

The departments also introduced various skill based and Certificate courses like **R-Programming, Women & Development, Rural Marketing, Quantitative Aptitude**, Beauticare Science, Mushroom Culture, Medical **Laboratory Technology** (MLT), Yoga, Quantitative Aptitude, DTP and Foundation courses like ICT, Communication and Soft Skills (CSS) Environmental Studies (ES), and Human Values and Professional Ethics (HVPE), Analytical Skills, Leadership Education and also Entrepreneurship.

Career Oriented Programme Sponsored by UGC also conducted to enhance the skills of the students as given below:

- Multimedia (COC)
- Beauty care Science (COC)
- ❖ JKC training was given for all III Degree students on Analytical skills, Communication skills and Computers from 12th April to 26th May 2018.

Massive Open Online Course (MOOCs)

- ❖ The staff encouraged the students to pursue MOOCs Online courses. Eight M.Sc Mathematics students on Concepts of C-Programming, Six M.A.English students on Communicative English, Three M.Sc Chemistry students on Life Skills and Twelve M.Com students on Goods & Services Tax India (GST) and a few Degree students also successfully completed the online certificate courses in various topics and enhanced their self learning skills.

The outcome of all these skill oriented programmes offered to the students increased the employability and empowered our students in every sphere of their life and helped them to become integrated women force to lead home and society. The details of the placements are given below;

- ❖ 97 students were selected in Off Campus Drive by Flextronics PVT Ltd. Nellore in collaboration with APSSDC on 4th October 2018.

- ❖ 12 students were selected in SKANDA SOLUTIONS, Guntur off Campus drive organized by APSSDC on 4th October 2018.
- ❖ 86 students were selected in Off Campus drive by ICICI BANK on 7th December 2018.
- ❖ Supriya Tumati- III B.Sc M.P.C was selected in Infosys BPO Limited, Bangalore in a Campus Drive at Bapatla Engineering College, Bapatla on 15th to 17th December 2018. On the whole, **73% of our students were placed in different companies.** Thus, the initiatives taken by the institute not only brought academic excellence, employability but made them to become responsible citizens of our country.



Principal
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